



## EQUISEAT AID DEMO CLINICS FAQ

### What should I expect at a Group Clinic?

Our Demo Clinics are aimed at being informal, enjoyable and informative. The sessions are run by Vickie Dennis, who not only developed the product herself, but is also an established rider and trainer. Vickie runs her own eventing yard in the heart of North Yorkshire and has been working with horses and riders for over 20 years.

Equiseat Aid Demo Clinics are run as 1:1 sessions with each rider for approx 20-30 minutes. For the first part of the session, Vickie will observe horse and rider performing some simple flatwork exercises in walk and trot (canter is optional) without wearing Equiseat Aid. Vickie will then spend some talking through her initial observations from the exercise, giving the rider chance to give their own feedback and observations.

For the second part of the session, Vickie will then fit Equiseat Aid on the rider and ask for the same flatwork exercises. She'll explain what she's seeing once the exercises are underway and ask the rider for any observations, feelings and feedback on themselves and their horse.

Each rider is videos both before and after using Equiseat Aid and the videos are shared with you in full after the demo. We sometimes share some of the footage on our social channels and website, but we will ask for your written permission to do so (or not) via our Rider Disclaimer form which much be completed prior to attending a demonstration.



### **Do I need to prepare anything in advance for the demo?**

We want you to come along for your demo completely relaxed, in exactly the same frame of mind as you would for any of your riding activities. Wear what you would normally wear and do not change anything in terms of your normal tack or riding equipment. If you normally ride with a whip and/or spurs please bring these along too.

### **Can I purchase Equiseat Aid at a Demo?**

Yes – we bring a stock of Equiseat Aids in as many sizes as possible and we can ensure you're fitted with the correct size on the day. You can pay by cash, card, BACS or Paypal.

### **What if I decide Equiseat Aid is not working for me post-purchase?**

Feeling the true benefit of any new habit or behaviour takes commitment, perseverance and consistency to see the full results. Equiseat Aid is no different and we're confident that all riders will see and feel the benefits almost immediately for their horse. However, we offer follow-up consultations via phone, video or in-person to ensure you are using Equiseat Aid optimally and to help progress you during your riding, using Equiseat Aid.



#### **Before Equiseat Aid fitted**

*(rider is collapsed through left hip & swinging left shoulder forward, compromising the horse's way of going and potentially causing long term biomechanical & physical problems for the horse.*



#### **After fitting Equiseat Aid**

*(rider is more central through pelvis, ribs & shoulders, more level in shoulders & more equal pressure in her seat, enabling the horse to track up straighter & improve it's overall way of going under the rider - also significantly reducing the chances of long-term physical & biomechanical issues for the horse & positively impacting the horses health & performance.)*

### **Can I contact you once I've purchased Equiseat Aid for advice and guidance?**

We run a full post-sale support service; we want to make sure every horse and rider are optimising Equiseat Aid, so we are very happy to answer your questions and hear any concerns or feedback you have once you're using Equiseat Aid. We also invite you to come along to our follow-up clinics.