

Business Support Workshop for Equestrian Organisations



Every Customer Counts

Every Customer Counts is a business support workshop that has been developed by the British Equestrian Federation with the aim of providing essential training to help equestrian organisations retain and grow their customer base by delivering a quality customer service

Benefits include:

- The customer experience
- How to deal with difficult situations
- Ways to improve your customer retention
- Developing staff and clients to become your best advocates

When: Friday 2nd November 2018, 10.30—13.30hrs

Where: Moor Farm Stables, Wall Hill Road, Corley Moor, Coventry, Warwickshire, CV7 8AP

Cost: £10.00 ABRs members, £12.50 non members

To book your place ring the ABRs office on 01403 790294

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